



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # **847854**

Schedule Dates	08/11/12-08/17/12	Date Entered	08/10/12
Advertiser	Republican National Committee (9217)	Last Modified	08/10/12
Agency/T-Code	National Media Research Planning (1768)/154600	Entered By	Penne Marsh
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	RNC (52598)	Headline #	06272888
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	ROBINSON,TRACEY	Package Deal	
Phone/Fax	(202) 863-8500 /	Commission %	15.00
CPE	20/446/2994	Commission	\$1,749.75
Account Types	National/Political Issue - Agency	Net Total	\$9,915.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	RNC :30 8/11 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	15	\$11,665.00
Grand Total:	15	\$11,665.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	4:30A- 4:59A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12	
2.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	7A- 9A (ET)						1			1	\$1,345.00	\$1,345.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12	
3.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	4:30A- 4:59A (ET)		1								1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12
4.0	Normal Line / NASCAR	08/11/12-08/11/12	4	:30	2P- 5P (ET)									2		\$350.00		Norfolk (WVEC) (WVEC)	NASCAR 8/11	8/10/12
4.0.1	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
4.0.2	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
5.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	5:58A- 8A (ET)									2		\$380.00		Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/10/12
5.0.1	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
5.0.2	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
6.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:58P- 7:58P (ET)									1		\$900.00		Norfolk (WVEC) (WVEC)	WHEEL-JEOP	8/10/12
6.0.1	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	8A- 9A (ET)									2		\$600.00		Norfolk (WVEC) (WVEC)	GD MRN-SAT	8/10/12
7.0.1	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0.2	Preempt	08/11/12																Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CPE	20/446/2994	Commission	\$1,749.75
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Norfolk (WVEC) (WVEC)		
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Grand Total:	15	\$11,665.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9:58A- 11A (ET)							1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK	8/10/12	
9.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	11:35P- 12:35A (ET)							1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LAW & ORDER	8/10/12	
10.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6P- 6:30P (ET)							1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/10/12	
11.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	5:58A- 8A (ET)							1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/10/12	
12.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- 9A (ET)							1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	8/10/12	
13.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9A- 9:30A (ET)							1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	8/10/12	
14.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	6P- 6:30P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/10/12
15.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	7A- 9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12
16.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	6P- 6:30P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/10/12
17.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7A- 9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12
18.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	4:30A- 4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12
19.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments: